



**Music  
Foundation**

# **2023 ANNUAL REPORT**

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**IMPACTING LIVES THROUGH MUSIC**



# OUR MISSION

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The Guitar Center Music Foundation is an independent 501c3 organization dedicated to the healing, transformative power of music. Through instrument grants and donations, we help ensure schools and music education programs get the resources they need to keep music alive and accessible.

## GIVING EVERYONE THE POWER TO CREATE AND EXPRESS THEMSELVES THROUGH MUSIC

### WE BELIEVE IN THE POWER OF MUSIC

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Music is vital for us and for our society. It has the power to improve our health and creativity. We want to give everyone the opportunity to make music.

### MUSIC CHANGES LIVES

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Putting instruments in the hands of people of all ages can have substantial impact on their well-being. From building confidence to improving social and academic skills, learning an instrument gives people a new way to express themselves.

### KEEPING MUSIC EDUCATION ALIVE

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We give more people the opportunity to make music through instrument grants to in-need schools and music education programs.

# THANK YOU

## TO OUR DONORS AND PARTNERS



**\$507,296**  
TOTAL GRANTS GIVEN



**117**  
MUSIC PROGRAMS  
SUPPORTED



**31**  
STATES SERVED  
GRANTS



**\$715,846**  
TOTAL REVENUE  
RECEIVED



**20,000+**  
PEOPLE REACHED



**100%**  
ROUND UP YOUR CHANGE  
DONATIONS GIVEN BACK  
TO THE COMMUNITY

## BRINGING MUSIC TO PEOPLE IN NEED

**Thanks to your donations, we were able to support the following schools and music programs in 2023:**

Academy Del Sol - Tucson, AZ  
American Cancer Society  
Annandale at Suwanee, Inc. - Suwanee, GA  
Antioch Church of Long Beach - Long Beach, CA  
ASCAP Foundation - New York, NY  
Atwater Village Elementary School - Los Angeles, CA  
Big Pete Pearson Benefit - Avondale, AZ  
Black Coffee Northwest Grounded - Shoreline, WA  
Blume Haiti - Haiti  
Breakfast with the Beatles - Boston, MA  
Bunce Performing Arts - Maple Grove, MN  
Burbank Public Schools - Burbank, CA  
Cameron Elementary School - West Covina, CA  
Challenge Alaska - Anchorage, AK  
Challenge America  
CHAMPS - Los Angeles, CA  
Childhood Matters - Newbury Park, CA  
Children Striving Together - Compton, CA  
Community Resource Center of Stanwood/Camano - Stanwood, WA  
Concerts for Autism - Palm Springs, CA  
Concerts for Causes - Baltimore, MD  
Conejo Schools Foundation - Thousand Oaks, CA  
COPLA - Los Angeles, CA  
CreatiVets - Nashville, TN  
Da Vinci Schools - El Segundo, CA  
Daniel Pearl Magnet High School - Balboa, CA  
David Starr Jordan High School - Long Beach, CA  
Desert Bingo - Landers, CA  
Devonshire Elementary - Skokie, IL  
Downsville Charter School - Downsville, LA  
Downtown Worcester - Worcester, MA  
DUETkids - Savannah, GA  
East Baton Rouge Parish Schools/Glen Oaks High School - Baton Rouge, LA  
Electric Moon - Los Angeles, CA  
Eubanks Conservatory - Los Angeles, CA  
Faithful Central - Inglewood, CA  
Fenton HS - Fenton, MI  
Forest Park - Forest Park, GA  
Fort Dorchester High School - Fort Dorchester, SC  
George Crockett Academy - Detroit, MI  
Glenwood City MS/HS - Glenwood City, WI



# BRINGING MUSIC TO PEOPLE IN NEED

## Continued List of Grantees for 2023

Grand Junction Special Olympics - Grand Junction, CO  
GrowIN - Intergenerational Community Programming - Groveport, OH  
Guitars in the Classroom - San Francisco, CA  
Guitars in the Classroom - San Diego, CA  
Guitars Over Guns - Chicago, IL  
Harmony Project - Los Angeles, CA  
Hastings Independent School District 200 - Hastings, MN  
Herrin CUSD No. 4 - Herrin, IL  
Hidden Lake Primary School - Dothan, AL  
Houston Middle School - Houston, AK  
Huntsville Concert Band Incorporated - Huntsville, AL  
Iglesia Tabernaculo - Bakersfield, CA  
In Tune Inc. - Greensboro, NC  
Inner City Change INC - Denver, CO  
Inner City Youth Orchestra LA - Los Angeles, CA  
Intellectus Preparatory Charter School - Mount Vernon, NY  
Intermediate District 287 - Plymouth, MN  
International Arts Mentors - Laurel, MS  
Intiwasi School - Los Angeles, CA  
John F. Kennedy Jr. High School - West Valley City, UT  
John F. Kennedy Jr. School - Elmhurst, NY  
Kidznotes - Durham, NC  
LA Symphonic Jazz Orchestra - Long Beach, CA  
Las Vegas High School - Las Vegas, NV  
Leading Creek Elementary School - Linn, WV  
Los Cerritos MS - Thousand Oaks, CA  
Lukemia & Lymphoma Society - Los Angeles, CA  
Lupin Hill Elementary - Calabasas, CA  
Make A Wish - Camarillo, CA  
Michael Allen Harrison’s Play It Forward - Portland, OR  
Middle Township High School - Cape May Court House, NJ  
MN Adult & Teen Challenge - Minneapolis, MN  
Modesto Gospel Mission - Modesto, CA  
Music Forward Foundation - Los Angeles, CA  
Musicians in Action - Inglewood, CA  
National Songwriters Association International - Nashville, TN  
NolaKeys - New Orleans, LA  
North Jackson High School - Stevenson, AL  
NOVA Academy - Santa Ana, CA  
Odessa High Band Booster - Odessa, TX  
Orange County Heritage Council - Santa Ana, CA  
P.R.I.D.E. Inc. - Taunton, MA  
Park View Care Center - Fort Worth, TX

Parlier Unified School District - Parlier, CA  
Partners Against Violence - San Bernadino, CA  
Paul Revere Elementary - Anaheim, CA  
Playing for Change - Quibdo, Columbia  
Recovery Advocates - Westlake Village, CA  
Reeves Elementary School - Summerville, SC  
Riptide Music - Lawndale, CA  
River Oaks Middle Guitar - Charleston, SC  
Round Meadows Elementary School - Hidden Hills, CA  
Second Line Arts Collective - New Orleans, LA  
South Vermillion Middle School - Clinton, IN  
Southeast Ventura County YMCA - Ventura, CA  
Sprague Elementary School - Waterbury, CT  
St. Vincent de Paul Society - Plainview, NY  
Stanislau County Dept of Education - Modesto, CA  
Susan Miller Dorsey High School - Los Angeles, CA  
The Bridge Ministry - Buckingham, VA  
The Drake Gives - Laguna Hills, CA  
The Foundation for Las Virgenes Schools - Calabasas, CA  
The Pack - Chicago, IL  
Trinity High School - Euless, TX  
Trinity Lakes Elementary - Fort Worth, TX  
Ukulele Project Hawaii - Maui, HI  
United Cerebral Palsy-Center for Disability Services - IL  
Urban Voices - Los Angeles, CA  
Ventura County K9 Foundation - Ventura, CA  
Vineland Public Charter School - Vineland, NJ  
Vista Peak School - Deer Valley Unified School District - Deer Valley, AZ  
West Limestone - Lester, AL  
Westside Neighborhood Schools - Los Angeles, CA  
White Hall Arts Academy- Los Angeles, CA  
Wild Oaks Country Music Festival - Westlake Village Rotary Club - Westlake Village, CA  
William McKinley Elementary/ IPS - Indianapolis, IN





ACCOUNTING OF FUNDS

FINANCIAL

SUMMARY

Guitar Center Music Foundation statement of revenue and expenses for the fiscal year ending Dec. 31, 2023.

2023 REVENUE

Round Up Campaign Donations	\$428,440
Event Donations	\$111,080
Individual Donations	\$18,966
Foundations/ Corporations	\$68,957
Merch Sales	\$77,707
Gifts In-Kind	\$10,695
Total	\$715,846

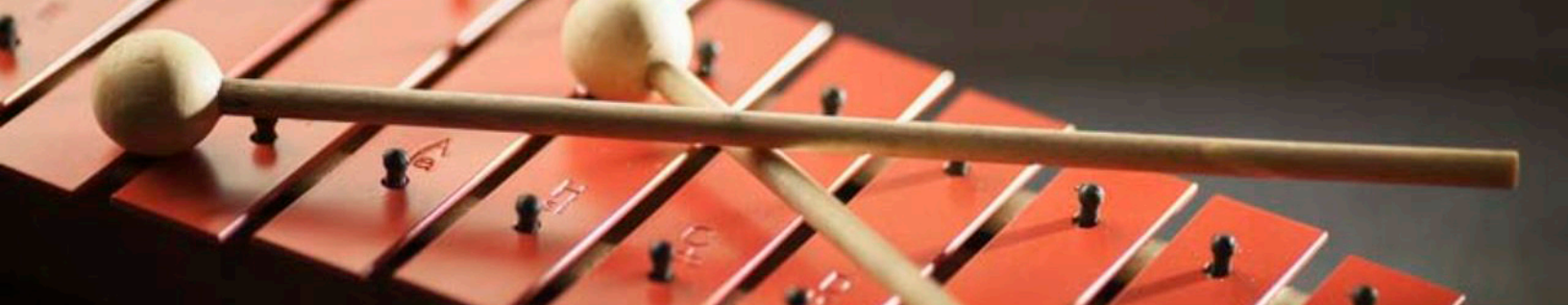
2023 EXPENSES

Grants Given	\$492,199
Total Program Expenses	\$601,027
Total Fundraising	\$200,495
Total General Admin	\$51,649
Total Expenses	\$853,171

GIFT IN KIND DONATIONS RECEIVED FROM







# THANK YOU TO ALL INVOLVED

## BOARD OF DIRECTORS

**EXECUTIVE DIRECTOR**  
Myka Miller

**PRESIDENT**  
David A. Helfant, Senior Partner at Law Offices of David A. Helfant

**TREASURER/CFO**  
Michael J. Sammis, Chief Financial Officer, Former President of Universal Production Music

**SECRETARY**  
Leslie Rosenthal, Secretary, Director, Internal Communications of The Guitar Center Company

**MEMBERS**  
Anne Buchanan, Senior Vice President, Chief Human Resources Officer, Guitar Center  
Alison Ball, Director, President of TuneGo and Founder of Alicat Media, CEO of JBR Creative Group  
Raul Carrega, Director, Certified Public Accountant  
Wayne Colwell, Executive Vice President, Stores, Guitar Center  
Fred Croshal, Director, President of Croshal Entertainment Group, LLC  
Jae Deal, Director, Composer, Producer  
Sheila E., Grammy-nominated percussionist  
Val Garay, Multi-platinum and Grammy Award-Winning Producer, Songwriter and Engineer  
Janie Hendrix, President and CEO of Experience Hendrix, LLC and Authentic Hendrix, LLC Founder of Jimi Hendrix Park Foundation  
Ron Japinga, President and CEO of The Guitar Center Company  
Bruce Kuhlman, Director, Director of Licensing and Brand Management of Authentic Hendrix, LLC and Experience Hendrix, LLC  
Don Lombardi, Founder of Drum Workshop, Founder and CEO of Drum Channel  
Herb Trawick, Director, Creator, Executive Producer and Co-Host of Pensado’s Place

## SPECIAL THANKS TO THESE ARTISTS WHO CONTRIBUTED TO OUR EFFORTS THIS YEAR:

Trinity Bliss  
Pete Escovedo and the Escovedo Family  
Macy Gray  
Judith Hill  
Robby Krieger and the Soul Savages  
Bryan O’Neal of the BusBoys  
John “JR” Robinson  
Andrew Synowiec  
Mitch Towne  
Bobby Watson

## AND TO THE FOLLOWING, WHO HELPED MAKE OUR INSTRUMENT GRANTS POSSIBLE:

Herb Alpert Foundation  
Coyote Foundation  
The Frederick Foundation  
Greg Riggs, Director, Private Brands, The Guitar Center Company  
Glenn Noyes, Director, Drums, The Guitar Center Company





**Music  
Foundation**



[guitarcenterfoundation.org](http://guitarcenterfoundation.org)

The Guitar Center Music Foundation (GCMF) is an independent 501c3 organization dedicated to the healing, transformative power of music.